

## *Recycled Content Newsprint Usage Report - Calendar Year 2007*

<i>PUBLICATION NAME</i>	<i>TONS</i>	<i>RECYCLED TONS</i>	<i>PERCENT</i>	<i>IN COMPLIANCE</i>	<i>MET GOAL</i>	<i>EXEMPTION</i>	<i>*REASON</i>
American Angus Association	126.00	126.00	100.00	Yes	Yes	No	
Arnold-Imperial Leader	175.00	105.00	60.00	Yes	Yes	No	
Buzzard Gulch	9.00	9.00	100.00	Yes	Yes	No	
C&R Markets	128.00	128.00	100.00	Yes	Yes	No	
Call Newspapers	275.00	54.00	20.00	Yes	No	Yes	3
Cameron Newspapers	294.00	74.00	25.00	Yes	No	Yes	1,2
Cass County Shopper	643.00	643.00	100.00	Yes	Yes	No	
Catholic Key, The	79.00	79.00	79.00	Yes	Yes	No	
City of St. Charles School District	11.00	11.00	100.00	Yes	Yes	No	
Columbia Add Sheet	19.00	19.00	100.00	Yes	Yes	No	
Columbia Add Sheet	50.00	0.00	0.00	Yes	No	Yes	1
Columbia Add Sheet	69.00	0.00	0.00	Yes	No	Yes	1
Columbia Daily Tribune	1,725.00	1,616.00	94.00	Yes	Yes	No	
Columbia Public Schools-Spec Srv. Dept.	3.00	3.00	100.00	Yes	Yes	No	

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Columbia Schools	7.00	7.00	100.00	Yes	Yes	No	
Daily American Republic (Poplar Bluff)	580.00	374.00	64.00	Yes	Yes	No	
Excelsior Springs Standard	160.00	46.00	29.00	Yes	No	Yes	3
Festus Jefferson County Leader	461.00	276.00	60.00	Yes	Yes	No	
JC News Tribune Wknd & Daily	2,512.00	1,884.00	75.00	Yes	Yes	No	
Joplin Globe, The	2,473.00	1,633.00	66.00	Yes	Yes	No	
Kansas City Call	21.00	21.00	100.00	Yes	Yes	No	
Kansas City Small Business Monthly	46.00	46.00	100.00	Yes	Yes	No	
Kansas City Star, The	37,551.00	9,200.00	24.00	Yes	No	Yes	1
Kansas City The Pitch	625.00	454.00	73.00	Yes	Yes	No	
Laclede Electric Insert	1.00	1.00	100.00	Yes	Yes	No	
Lee's Summit Journal Advertising Extra	643.00	257.00	40.00	Yes	No	Yes	3
MO State U-Off. Of Procurement Srv	3.00	3.00	100.00	Yes	Yes	No	
National Catholic Reporter	161.00	161.00	100.00	Yes	Yes	No	
NC Wildlife Resource Comm	80.00	80.00	100.00	Yes	Yes	No	
Ozarks Technical Comm College	52.00	52.00	100.00	Yes	Yes	No	

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Park Hill School District	6.00	6.00	100.00	Yes	Yes	No	
Pathfinder	8.00	8.00	100.00	Yes	Yes	No	
Paulist Press	11.00	11.00	100.00	Yes	Yes	No	
Record, The	20.00	3.00	14.00	Yes	No	Yes	3
Riverfront Times, The	1,306.00	528.00	40.00	Yes	No	Yes	1
Sedalia Democrat dba Wed. Plainsman	220.00	66.00	30.00	Yes	No	Yes	3
ShoMe More Real Estate	209.00	104.00	50.00	Yes	Yes	No	
Shopper II	55.00	51.00	93.00	Yes	Yes	No	
Southeast Missourian (Cape Girardeau)	2,511.00	1,526.00	61.00	Yes	Yes	No	
Springfield News Leader	7,895.00	79.00	1.00	Yes	No	Yes	1
St. Charles CO Comm College	47.00	47.00	100.00	Yes	Yes	No	
St. Joseph News-Press	5,302.00	1,463.00	28.00	Yes	No	Yes	1
St. Louis American Newspaper	738.00	738.00	100.00	Yes	Yes	No	
St. Louis Business Journal	350.00	140.00	40.00	Yes	No	Yes	1
St. Louis Post Dispatch	55,907.00	35,892.00	64.00	Yes	Yes	No	
St. Louis South County Times	192.00	115.00	60.00	Yes	Yes	No	

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St. Louis Suburban Journal	10,022.00	9,537.00	95.00	Yes	Yes	No	
St. Louis Webster-Kirkwood Times	412.00	247.00	60.00	Yes	Yes	No	
Troy Lincoln County Journal	285.00	41.00	14.00	Yes	No	Yes	3
UMC Show Me State Games Office	14.00	14.00	100.00	Yes	Yes	No	
USA Today	4,204.00	1,687.00	40.00	Yes	No	Yes	1
Washington University Pubs. Office	21.00	21.00	100.00	Yes	Yes	No	
Xchanger	418.00	418.00	100.00	Yes	Yes	No	
<b><i>Totals</i></b>	139,135.00	70,104.00		53	38	15	
<b><i>Total Recycled Content Percentage:</i></b>		<b>50%</b>					

\*Exemptions:

1. An adequate quantity of newsprint meeting the target recycled content goal was not available during the reporting period.
2. Newsprint meeting the recycled content goal was unavailable at a cost not greater than the average delivered cost of newsprint made from virgin pulp purchased during the reporting period.
3. The recycled content newsprint that was available during the reporting period did not meet the quality standards as determined by the department.